

SMART Automation Summit

Thursday, October 3, 2019 | Reading Area Community College

Networking and Coffee begins at 7:30 am at the Miller Center

Keynotes



Demystifying SMART Automation

Craig McAtee

Executive Director



Winning the Talent War

Attract, Engage and Retain Top Talent

Steve Van Valin

Managing Director

NIMBLE LEADER



Cyber Threats in Manufacturing

Why Should I Be Concerned?

T. Brett Wilmotte

Director, Cyber Security



Plus . . .

SMART Automation Demos

Sensors, Cloud and Robot Integration

Industry 4.0 Workshops

Network | Cyber Security | Talent Strategies

[Learn More](#) | [Register](#)

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Time	Topic	Speaker / Exhibitor
8:30 am	Welcome Technology Keynote <i>Demystifying SMART Automation</i>	Craig McAtee Executive Director, NCATC (National Coalition of Advanced Technology Centers)
9:30 am	Winning the Talent War <i>Activate Your Competitive Advantage: Attract, Engage and Retain Top Talent</i>	Steve VanValin Managing Director, Nimble Leader
10:30 am	Technology Demonstrations <i>PLUS STTC Lab Tours</i>	Omnitech- Collaborative Robots & Equipment Integrator RPA Engineering - System Design, CAD Revit, Cross Trainer –VR AR Certifications - SACA/ MSSC/ CPT+ SMART Manufacturing Line With Cloud-Based Manufacturing, Execution & Maintenance
11:30 am	Lunch	
12:30 pm	Cyber Threats in Manufacturing <i>Why Should I Be Concerned?</i>	T. Brett Wilmotte Director, Enterprise Ventures Corporation, Cyber Security
1:15 pm 2:00 pm (break)	Workshops I	<ul style="list-style-type: none"> • A New Look at Lead Gen Optimization and Conversion! <i>How Digital Marketing Helps Businesses Sell More, Faster</i> • Get the On-Time Edge! Throughput ↑ Costs ↓ On-Time ↑ <i>Same Capital!</i> • Full Potential Unleashed <i>The Power of SMART Leadership & Workplace Agility</i> • Combating Cyber Threats <i>How Can I Protect My Company?</i> • Apprenticeships – Pre / Registered / Non-Registered <i>What Makes Sense for Your Organization?</i>
2:15 pm	Workshops II	<ul style="list-style-type: none"> • Touch the Future! Accelerate Your Learning Curve!! • Before Sales Growth Comes Sales Building <i>Build Sales Strategy, Process, Teams & Accountability for Exponential Growth!</i> • Tell the Brand Story Only You Can Tell! <i>Rev Up Your Hidden Marketing & Sales Engine</i> • Stop Cold Calling! <i>Generate Hot Leads with LinkedIn</i> • Robotics & Automation (Panel) <i>It's when... not if.</i>
3:00pm	Adjourn	

